

MATH 380

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Optimization based decision making

Variables: $\vec{x} = (x_1, \dots, x_n)$ ← decisions to be made

reals,
integers,
binary

chosen so that

Objective functions

"Optimize"

$f_1(\vec{x}), f_2(\vec{x}), \dots, f_m(\vec{x})$

maximize
or minimize

subject to "constraints"

$$g_1(\vec{x}) \geq b_1$$

$$g_2(\vec{x}) \leq b_2$$

$$g_3(\vec{x}) = b_3$$

$$\vdots$$

$$g_r(\vec{x}) \equiv b_r$$

constraints
which can be
a mix of
" \geq ", " \leq ", " $=$ "
inequalities

A linear Optimization problem (aka Linear Program)

has one objective function and all f_i, g_i are linear and variables are real valued.

$$\vec{a}^T \vec{x} = a_1 x_1 + a_2 x_2 + \dots + a_n x_n$$

example A firm produces 2 different goods G_1, G_2 using 3 different raw materials, R1 & R2 & R3.
 G_1 per unit amount needs 4 units of R1, 3 units of R2 & 4 units of R3.
 G_2 ————— " ————— 1 unit of R1, 5 units of R2 & 3 units of R3.
We have 23 units of R1, 26 of R2 and 21 of R3 available.

G_1 sells for \$40/unit amount and G_2 sells for \$30/unit amount

How much amount of G_1 & G_2 should we produce?

Decision variables $x_i =$ amount of good G_i , $i=1,2$, to be produced

Objective function

Constraints

Decision variables x_i = amount of good G_i , $i=1,2$, to be produced

Objective function maximize revenue

Constraints production requirements
for R1
for R2
for R3

Variables

Decision variables x_i = amount of good G_i , $i=1,2$, to be produced

Objective function maximize revenue

$$\max 40x_1 + 30x_2$$

Constraints

production requirements

for R1

for R2

for R3

subject to

$$4x_1 + 1x_2 \leq 23$$

$$3x_1 + 5x_2 \leq 26$$

$$4x_1 + 3x_2 \leq 21$$

variables

$$x_1 \geq 0$$

$$x_2 \geq 0$$

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G_1 per unit amount needs 4 units of R1, 3 units of R2 & 4 units of R3.
 G_2 ————— " ————— 1 unit of R1, 5 units of R2 & 3 units of R3.

We have 23 units of R1, 26 of R2 and 21 of R3 available to buy.

Each unit amount of R1 cost \$4, of R2 costs \$3, of R3 costs \$3.

We have an operating budget of \$100.

G_1 sells for \$40/unit amount and G_2 sells for \$30/unit amount.

How much amount of G_1 & G_2 should we produce?

Decision variables x_i = amount of good G_i , $i=1,2$, to be produced

Objective function maximize revenue $\max 40x_1 + 30x_2$

Constraints

production requirements
for R1
for R2
for R3

subject to

$$4x_1 + 1x_2 \leq 23$$

$$3x_1 + 5x_2 \leq 26$$

$$4x_1 + 3x_2 \leq 21$$

variables

$$x_1 \geq 0$$

$$x_2 \geq 0$$

Decision variables $x_i =$ amount of good G_i , $i=1,2$ to produce.
 $y_i =$ amount of raw mat. R_i , $i=1,2,3$ to buy.

Objective function

maximize revenue

$$\max 40x_1 + 30x_2$$

Constraints

production requirements

for R_1

for R_2

for R_3

subject to

$$4x_1 + 1x_2 \leq 23$$

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$$4x_1 + 3x_2 \leq 21$$

Budget for buying
 R_1, R_2 & R_3

Market availability of
 R_1, R_2 & R_3

variables

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$$x_2 \geq 0$$

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production requirements
 for R_1
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subject to

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Budget for buying
 R_1, R_2 & R_3

$$4y_1 + 3y_2 + 3y_3 \leq 100$$

Market availability of
 R_1, R_2 , & R_3

$$y_1 \leq 23, y_2 \leq 26, y_3 \leq 21$$

Variables

$$x_1 \geq 0$$

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Decision variables $x_i =$ amount of good G_i , $i=1,2$ to produce.
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Constraints

production requirements

for R_1

for R_2

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subject to

$$4x_1 + 1x_2 \leq y_1$$

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Budget for buying
 R_1, R_2 & R_3

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Market availability of
 R_1, R_2, R_3

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variables

$$x_1, x_2, y_1, y_2, y_3 \geq 0$$

Decision variables x_i = amount of good G_i , $i=1,2$ to produce.
 y_i = amount of raw mat. R_i , $i=1,2,3$ to buy.

Objective function maximize

Profit
= Revenue - expenditure

Constraints

production requirements

for R_1

for R_2

for R_3

subject to

$$4x_1 + 1x_2 \leq y_1$$

$$3x_1 + 5x_2 \leq y_2$$

$$4x_1 + 3x_2 \leq y_3$$

Budget for buying
 R_1, R_2 & R_3

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Market availability of
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Decision variables

x_i = amount of good G_i , $i=1,2$ to produce.
 y_i = amount of raw mat. R_i , $i=1,2,3$ to buy.

Objective function

maximize

$$\max [(40x_1 + 30x_2) - (4y_1 + 3y_2 + 3y_3)]$$

Constraints

Profit
= Revenue - expenditure

production requirements

for R_1

for R_2

for R_3

subject to

$$4x_1 + 1x_2 \leq y_1$$

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 R_1, R_2 & R_3

$$4y_1 + 3y_2 + 3y_3 \leq 100$$

Market availability of
 R_1, R_2 & R_3

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variables

$$x_1, x_2, y_1, y_2, y_3 \geq 0$$

Pay attention to variables: $x_1, x_2, y_1, y_2, y_3 \geq 0$

underlying assumption?

what if our goods were $G_1 = \text{tables}$, $G_2 = \text{chairs}$
& raw materials $R_1 = \text{wood}$, $R_2 = \text{iron}$, $R_3 = \text{cloth}$.

Pay attention to variables: $x_1, x_2, y_1, y_2, y_3 \geq 0$

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what if our goods were $G_1 = \text{tables}$, $G_2 = \text{chairs}$
& raw materials $R_1 = \text{wood}$, $R_2 = \text{iron}$, $R_3 = \text{cloth}$.

Then we need, $x_1, x_2 \in \mathbb{Z}$

$$x_1, x_2 \geq 0$$

$$y_1, y_2, y_3 \geq 0$$

what if, in addition, we have signed a contract to deliver 2 tables and 8 chairs to a customer.

Pay attention to variables: $x_1, x_2, y_1, y_2, y_3 \geq 0$

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& raw materials $R_1 = \text{wood}$, $R_2 = \text{iron}$, $R_3 = \text{cloth}$.

Then we need, $x_1, x_2 \in \mathbb{Z}$

$$x_1, x_2 \geq 0$$

$$y_1, y_2, y_3 \geq 0$$

What if, in addition, we have signed a contract to deliver 2 tables and 8 chairs to a customer.

Then we need $\left. \begin{array}{l} x_1 \geq 2 \\ x_2 \geq 8 \end{array} \right\}$ part of main constraints.

$$x_1, x_2 \in \mathbb{Z}$$

$$y_1, y_2, y_3 \geq 0$$

Integer Optimization Problem

Some (or all) variables are restricted to take only integer values.

Mixed Integer Linear Program is a linear optimization problem with some variables restricted to be integer valued.

0-1 or binary Linear Program has integer variables restricted to take only 0 or 1 as values.

Binary variables are a very powerful tool
(as they model "Yes" / "No" decisions).

Pay attention to Objective function:

we had "max revenue" as our initial obj. function

What if we wanted "max revenue" and "min costs" both as our objective functions?

Or,

$$\max F_1(\vec{x})$$

$$\max F_2(\vec{x})$$

$$\max F_3(\vec{x})$$

\vdots

$$\max F_k(\vec{x})$$

$$\text{s.t. } G_i \geq b_i, \dots$$

Such an optimization problem is called an multiobjective optimization problem.

↳ How to solve such problems?

Modeling Multiobjective Optimization problems

- ① Combine the objective functions into a single objective function.

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↳ e.g. $f(\vec{x}) = \omega_1 f_1(\vec{x}) + \omega_2 f_2(\vec{x}) + \dots + \omega_k f_k(\vec{x})$

is the new single objective function

using a linear combination with weights $\omega_1, \omega_2, \dots, \omega_k$

Recall Revenue - Expenditure

↳ Treat each objective function as a player in a k-player game

Modeling Multiobjective Optimization problems

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Caution!

is the new single objective function

using a linear combination with weights $\omega_1, \omega_2, \dots, \omega_k$

Recall Revenue - Expenditure

↳ Treat each objective function as a player in a k-player game

↳ All objective functions must be converted into the same units of measurement } How?

Modeling Multiobjective Optimization problems

① Combine the objective functions into a single objective function.

e.g. Transportation Network Design

Objectives are:

- min total Travel time delays (hours)
- min fuel consumption (gallons)
- min loss of life due to accidents (#persons)
- min Total cost of chosen projects (#)
- ⋮

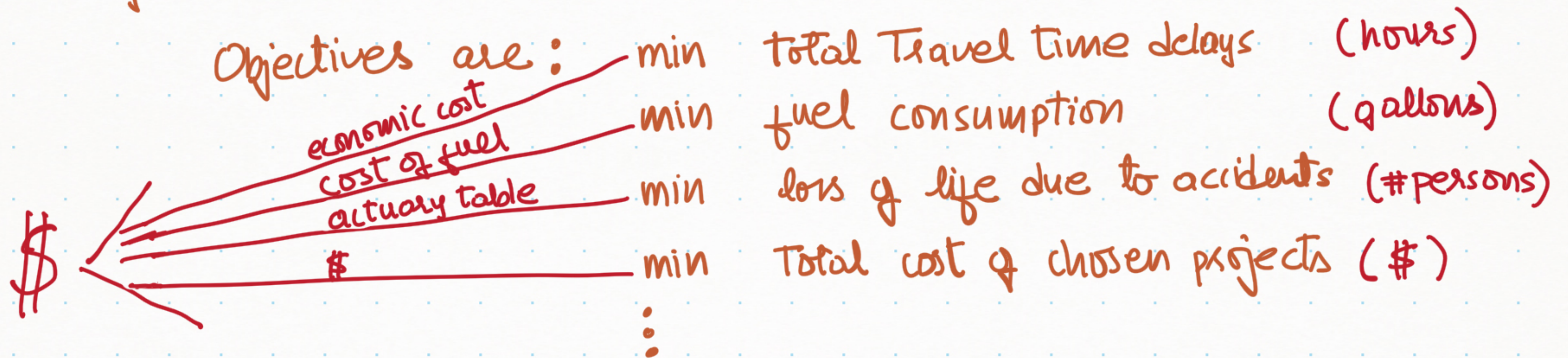
Constraints are:

- Network design requirements
- Traffic flow requirements
- ⋮

Modeling Multiobjective Optimization problems

① Combine the objective functions into a single objective function.

e.g. Transportation Network Design



Constraints are:

- Network design requirements
- Traffic flow requirements
- ⋮

Modeling Multiobjective Optimization problems

② Put an order on objective function valued vectors
How to compare $(f_1(\vec{x}), f_2(\vec{x}), \dots, f_k(\vec{x}))$
with $(f_1(\vec{y}), f_2(\vec{y}), \dots, f_k(\vec{y}))$?

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↳ Lexicographic order on (f_1, \dots, f_k) so that f_1 is more important than f_2 which is more important than f_3, \dots

e.g. $(3, 0, 1, 0, 2) \succcurlyeq (2, 25, 93, 48, 16)$

$(1, 5, 0, 0, 0) \succcurlyeq (1, 4, 97, 68, 14)$

Modeling Multiobjective Optimization problems

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 f_1 is more important than f_2 which is more important than f_3, \dots

$$\text{e.g. } (3, 0, 1, 0, 2) \succcurlyeq (2, 25, 93, 48, 16)$$

$$(1, 5, 0, 0, 0) \succcurlyeq (1, 4, 97, 68, 14)$$

↳ minimize l_p -distance to "ideal point"
↳ $(\text{OPT}_{f_1}, \text{OPT}_{f_2}, \dots, \text{OPT}_{f_k})$

where OPT_{f_i} is the optimal solution
of the problem with only f_i as the single obj. function.

Modeling Multiobjective Optimization problems

③ Keep only one objective function as the single obj. ftn. and convert the rest into appropriate constraints

$$\begin{array}{ll} \max & f_1(\vec{x}) \\ \text{s.t.} & f_2(\vec{x}) \leq B_2 \\ & f_3(\vec{x}) \leq B_3 \\ & \vdots \\ & f_R(\vec{x}) \leq B_R \\ & G_i(\vec{x}) \leq b_i, \dots \end{array}$$

e.g. For a fire station location problem,

min (construction costs)
(response time)
(loss of lives)

↓

min (loss of lives)
s.t. (response time) ≤ mandate
(construction costs) ≤ budget

Decision making models using binary variables

"Choosing between two alternatives" \leftrightarrow set $x = 0$ or 1
Alternative #1 Alternative #2

0-1 Knapsack Model for Budgeting

Available: n items each with cost c_j & value v_j , $j=1, \dots, n$.

Budget: B , total amount available to buy the items

Out of 5 yes/no decisions, we want exactly one to be yes,
how can we ensure this?

Let $x_i = \begin{cases} 1 & \text{if decision } i \text{ is "yes"} \\ 0 & \text{if decision } i \text{ is "no"} \end{cases}$ for $i=1,2,3,4,5$

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$$x_1 + x_2 + x_3 + x_4 + x_5 = 1 \quad \text{for } x_1, x_2, \dots, x_5 \in \{0,1\}.$$

What if at least one should be "yes"?

What if at most one should be "yes"?

How can we restrict a variable x to only take either 0 or 1 as its value?

How can we restrict a variable x to only take either 0 or 1 as its value?

$$x = 1y \quad \text{with} \quad y \in \{0, 1\}$$

How can we restrict a variable x to either be 0 or take a value in the interval $[3, 4]$?

How can we restrict a variable x to only take either 0 or 9 as its value?

$$x = 9y \quad \text{with } y \in \{0, 1\}$$

How can we restrict a variable x to either be 0 or take a value in the interval $[3, 4]$?

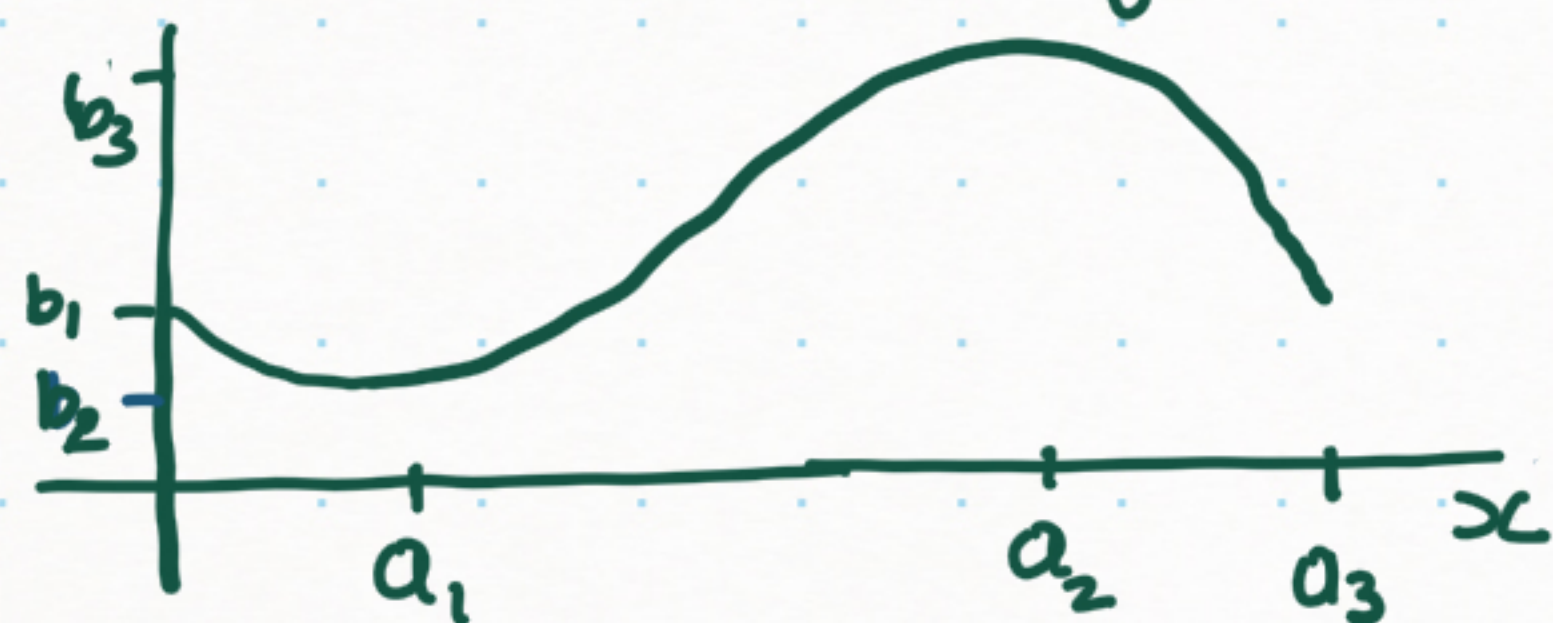
$$x \leq 4y$$

$$x \geq 3y$$

$$\text{with } y \in \{0, 1\}$$

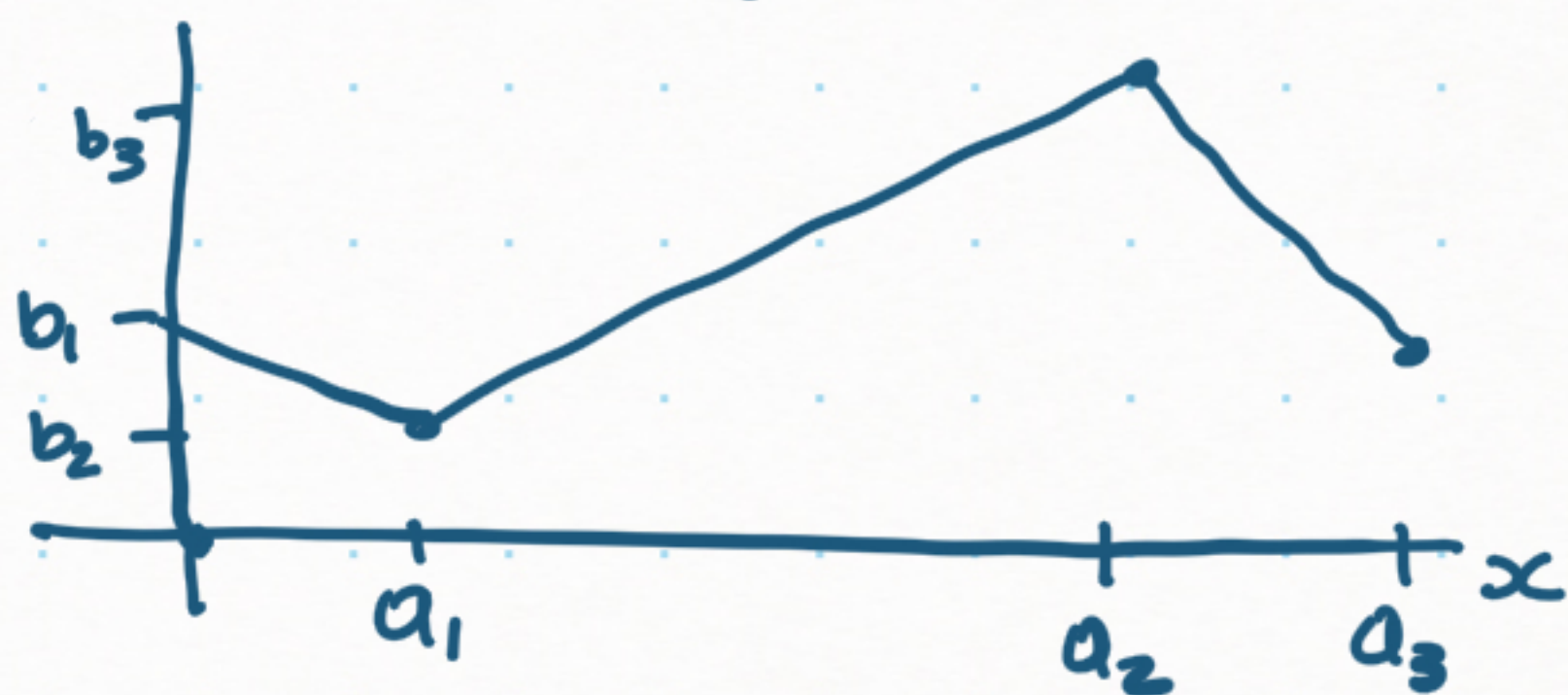
Read example 3 on page 247 of the textbook

We want to approximate a non-linear function



$$g(x) = \begin{cases} b_1 + k_1 x & \text{if } 0 \leq x \leq a_1 \\ b_2 + k_2(x - a_1) & \text{if } a_1 < x \leq a_2 \\ b_3 + k_3(x - a_2) & \text{if } a_2 \leq x \leq a_3 \end{cases}$$

by a piecewise linear function

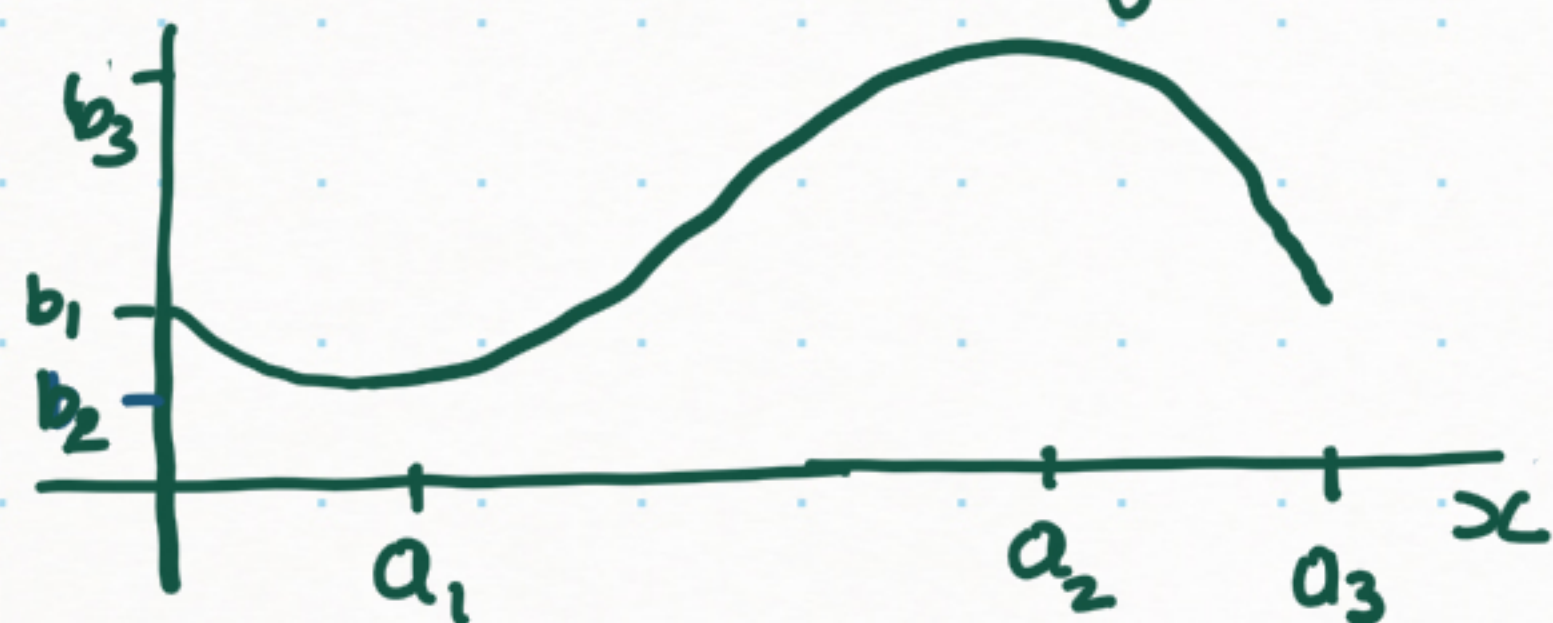


can be expressed as

Can we express this piecewise linear function as a single (lin.) function?

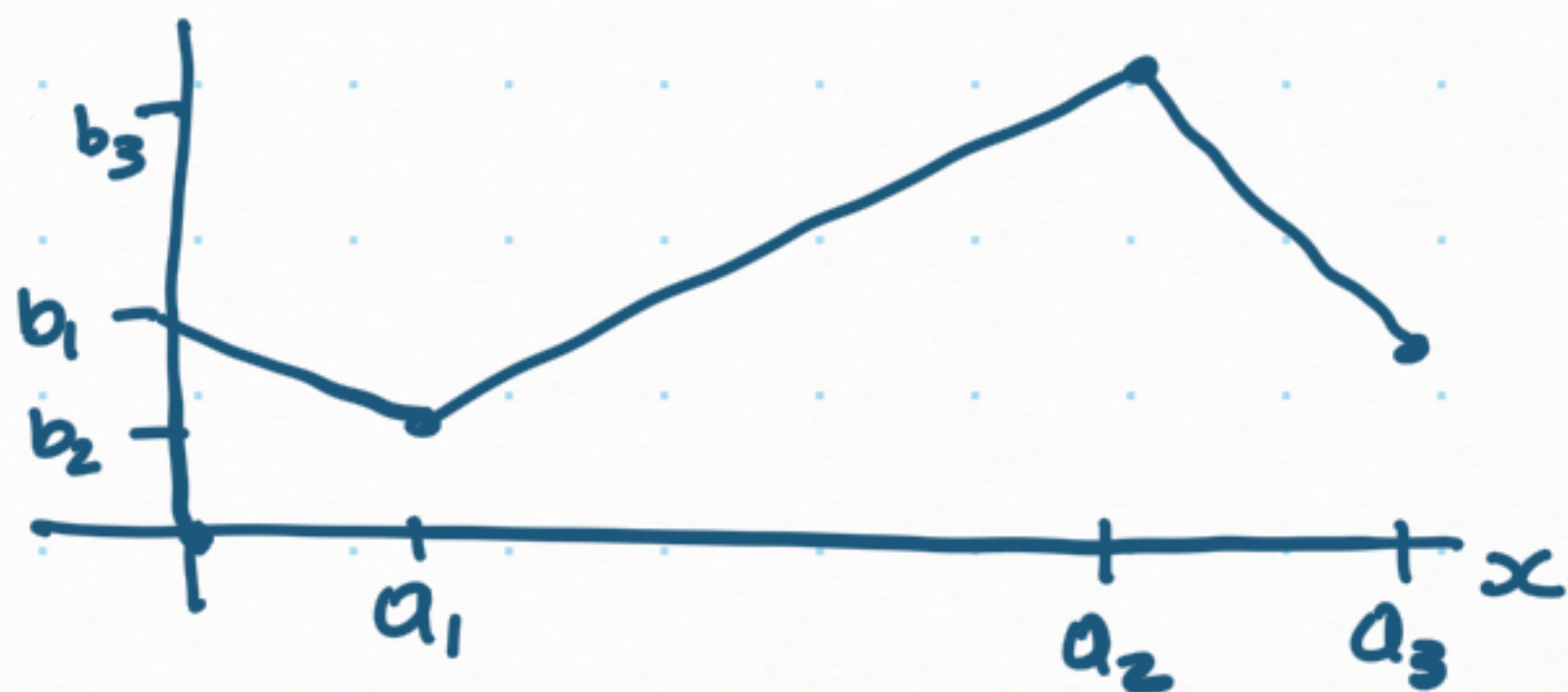
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by a piecewise linear function



Can we express this piecewise linear function as a single (linear) function?

can be expressed as

$$g(x) = y_1 (b_1 + k_1 x_1) + y_2 (b_2 + k_2 x_2) + y_3 (b_3 + k_3 x_3)$$

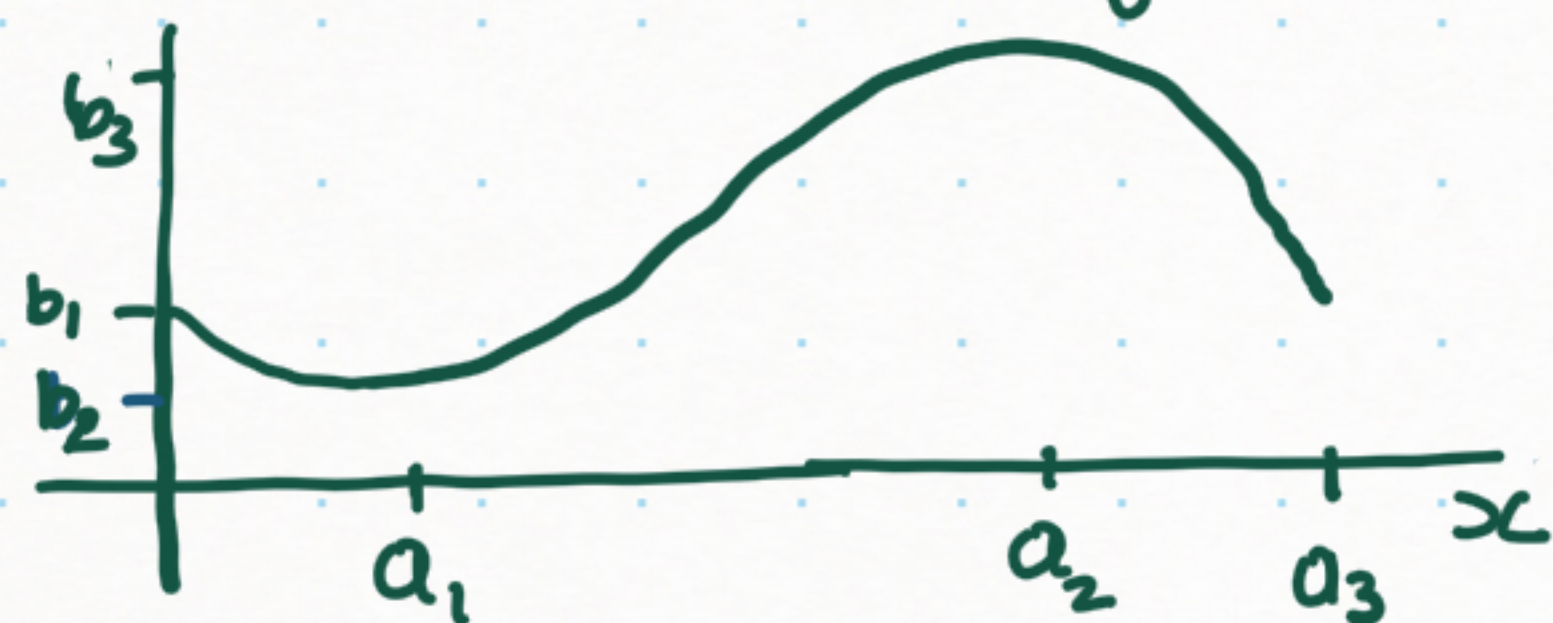
where $y_1 + y_2 + y_3 = 1$, $y_1, y_2, y_3 \in [0, 1]$

$0 \leq x_1 \leq a_1 y_1$, $0 \leq x_2 \leq (a_2 - a_1) y_2$, $0 \leq x_3 \leq (a_3 - a_2) y_3$

← What is the value of x_i when $y_i = 0$?
So can we simplify $x_i y_i$?

Read example 3 on page 247 of the textbook

We want to approximate a non-linear function



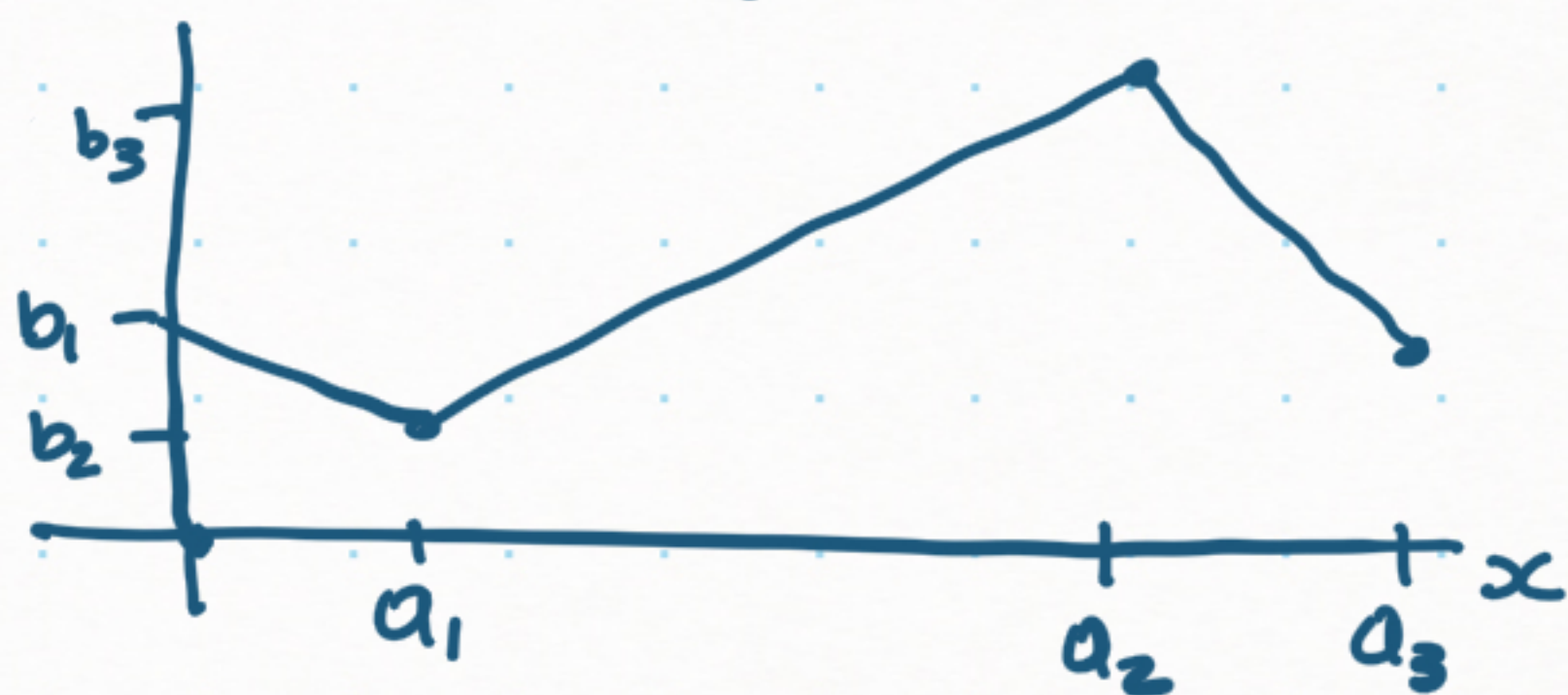
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$$g(x) = k_1 x_1 + k_2 x_2 + k_3 x_3 + b_1 y_1 + b_2 y_2 + b_3 y_3$$

where $y_1 + y_2 + y_3 = 1$, $y_1, y_2, y_3 \in \{0, 1\}$

$$0 \leq x_1 \leq a_1 y_1, \quad 0 \leq x_2 \leq (a_2 - a_1) y_2, \quad 0 \leq x_3 \leq (a_3 - a_2) y_3$$

by a piecewise linear function



Can we express this piecewise linear function as a single (lin.) function?

can be expressed as

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ie., in order to make "Decision A" we must already have made "Decision B"

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Decision A \leftrightarrow $x = \begin{cases} 0 & \text{if decision A is not made} \\ 1 & \text{if decision A is made} \end{cases}$

Decision B \leftrightarrow $y = \begin{cases} 0 & \text{if decision B is not made} \\ 1 & \text{if decision B is made} \end{cases}$

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Decision B \leftrightarrow $y = \begin{cases} 0 & \text{if decision B is not made} \\ 1 & \text{if decision B is made} \end{cases}$

\rightarrow If $y = 0$ then x must also equal 0

$$x \leq y \quad \text{where } x, y \in \{0, 1\}.$$

Useful Ideas for Linear Programs

① $\max f(\vec{x})$ is equivalent to $\min -f(\vec{x})$

② $a_1x_1 + a_2x_2 + \dots + a_nx_n = b$ is equivalent to $a_1x_1 + a_2x_2 + \dots + a_nx_n \leq b$
 $a_1x_1 + a_2x_2 + \dots + a_nx_n \geq b$

③ $a_1x_1 + a_2x_2 + \dots + a_nx_n \geq b$ is equivalent to $(-a_1)x_1 + (-a_2)x_2 + \dots + (-a_n)x_n \leq -b$

④ $\min \left(\max_{i=1, \dots, m} (C_i^T \vec{x} + d_i) \right)$ is equivalent to $\min z$
s.t. $A\vec{x} \geq \vec{b}$
s.t. $z \geq C_i^T \vec{x} + d_i \quad \forall i$
 $A\vec{x} \geq \vec{b}$ } Recall CAC

⑤ $\min \left(\sum_{i=1}^n |x_i| \right)$ is equivalent to $\min \sum_{i=1}^n z_i$
s.t. $A\vec{x} \geq \vec{b}$
 $z_i \geq x_i, \quad i=1, \dots, n$
 $z_i \geq -x_i, \quad i=1, \dots, n$ } Recall minimize avg. deviation criterion

non-linear programs as linear programs

Geometry and Algorithms for Linear Optimization

Any linear optimization problem can be written in the form

$$\begin{aligned} \min & \quad c_1 x_1 + c_2 x_2 + \dots + c_n x_n \\ \text{s.t.} & \quad a_{11} x_1 + a_{12} x_2 + \dots + a_{1n} x_n \leq b_1 \\ & \quad a_{21} x_1 + a_{22} x_2 + \dots + a_{2n} x_n \leq b_2 \\ & \quad \vdots \\ & \quad a_{m1} x_1 + a_{m2} x_2 + \dots + a_{mn} x_n \leq b_m \\ & \quad x_1, x_2, \dots, x_n \geq 0 \end{aligned}$$



$$\begin{aligned} \min & \quad \vec{c}^T \vec{x} \\ \text{s.t.} & \quad A \vec{x} \leq \vec{b} \\ & \quad \vec{x} \geq 0 \end{aligned}$$

where $\vec{x} \in \mathbb{R}^n$
 A is $m \times n$
 $\vec{b} \in \mathbb{R}^m$

Any $\vec{x} \in \mathbb{R}^n$ that satisfies ^{all} the constraints is called a feasible solution.

Feasible set is the collection of all feasible solutions.

Geometrically it looks like a polyhedron.

$n = \#$ variables
 $m = \#$ constraints
 A, \vec{b} are given data
and \vec{x} is the unknown.

e.g. $\min -x_1 - x_2$
s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
 $x_1, x_2 \geq 0$

e.g. $\min -x_1 - x_2$
s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
 $x_1, x_2 \geq 0$

← Objective function defines a family of lines $-x_1 - x_2 = k$

← Each constraint defines a half-plane (region with boundary given by the straight line $x_1 + 2x_2 = 3$)

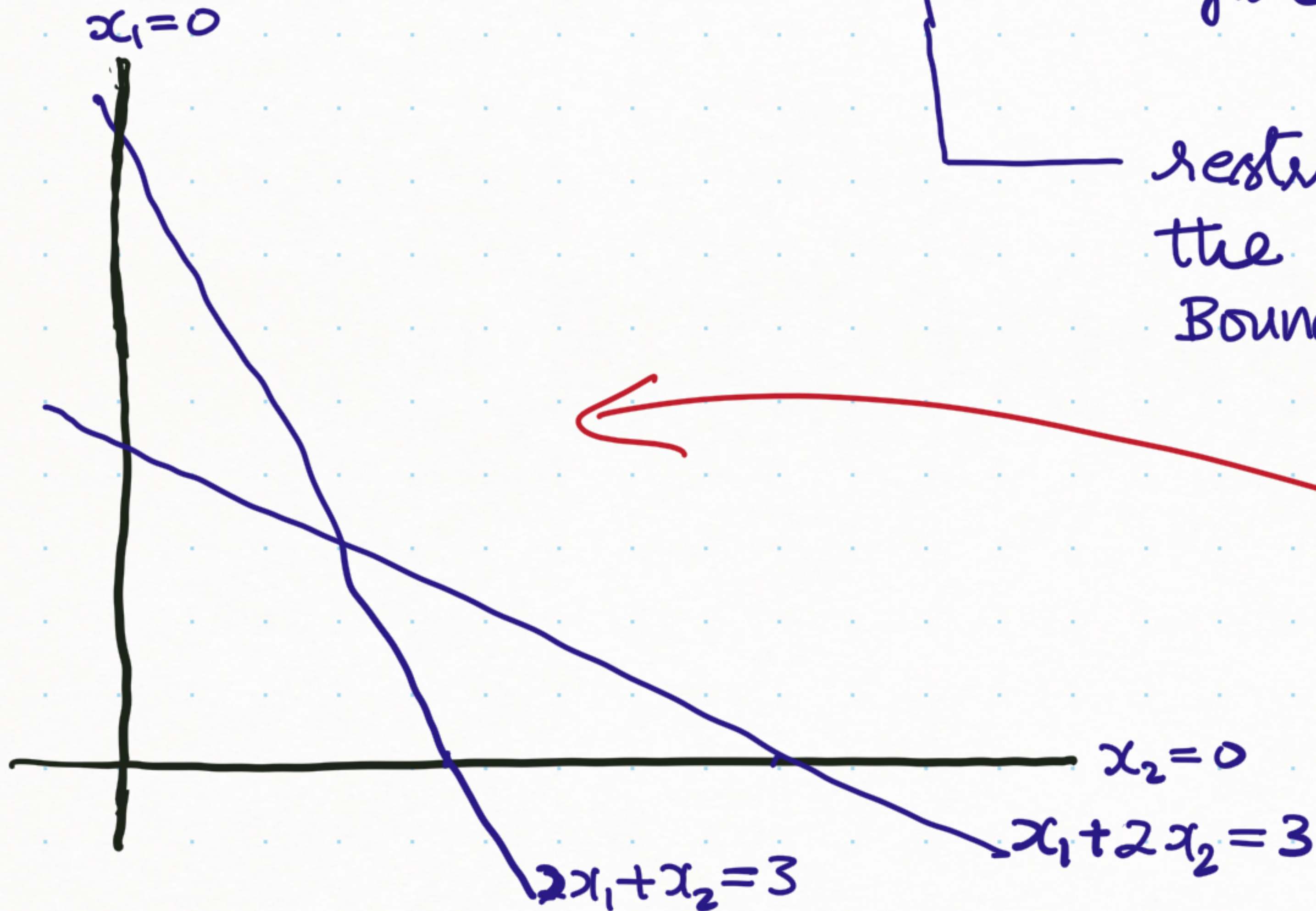
← restricts the feasible set to the non-negative quadrant. Boundary given by $x_1 = 0$ & $x_2 = 0$.

e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
 $x_1, x_2 \geq 0$

← Objective function defines a family of lines $-x_1 - x_2 = k$

← Each constraint defines a half-plane (region with boundary given by the straight line $x_1 + 2x_2 = 3$)

restricts the feasible set to the non-negative quadrant
 Boundary given by $x_1 = 0$ & $x_2 = 0$.



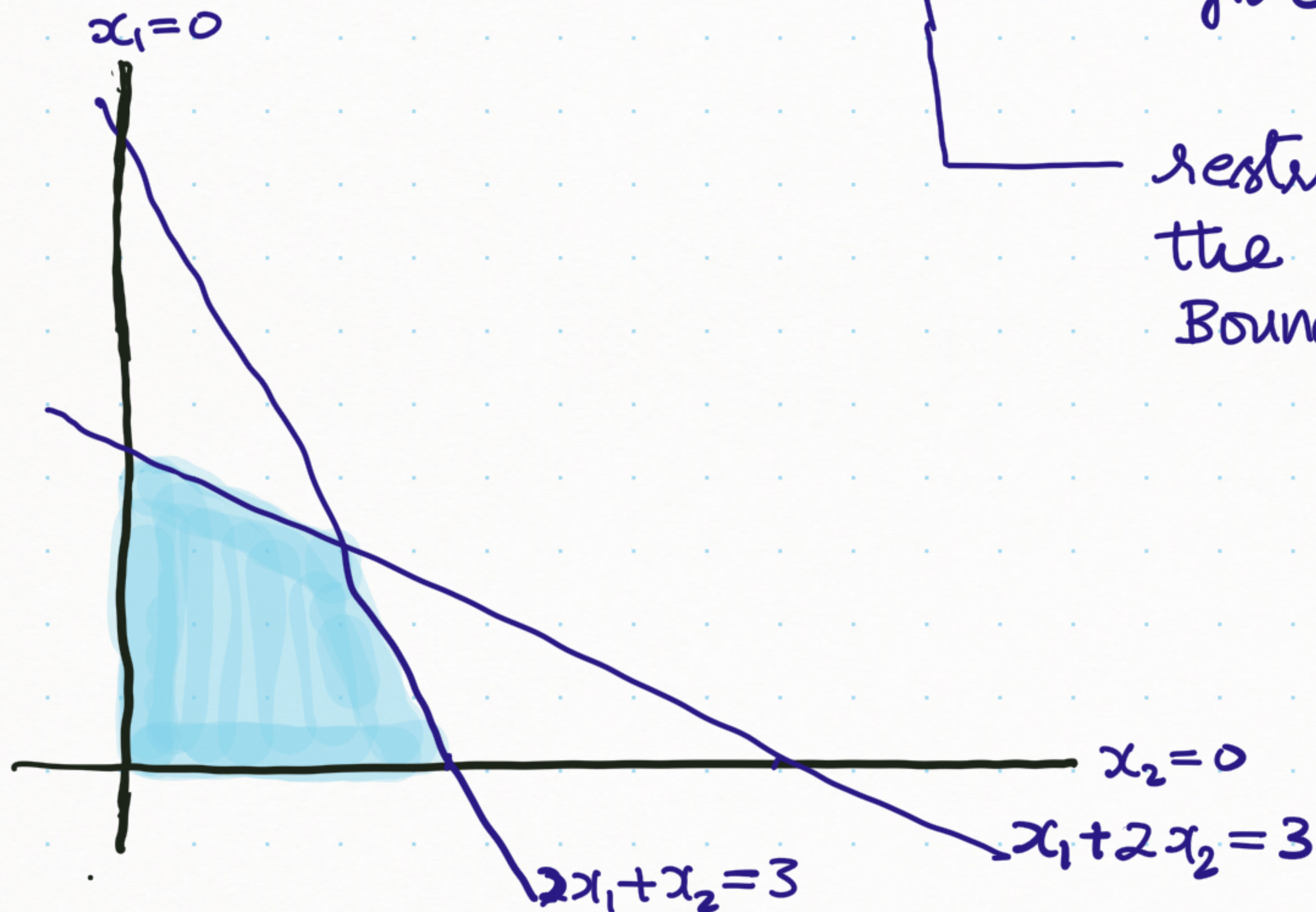
What is the feasible region?

e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
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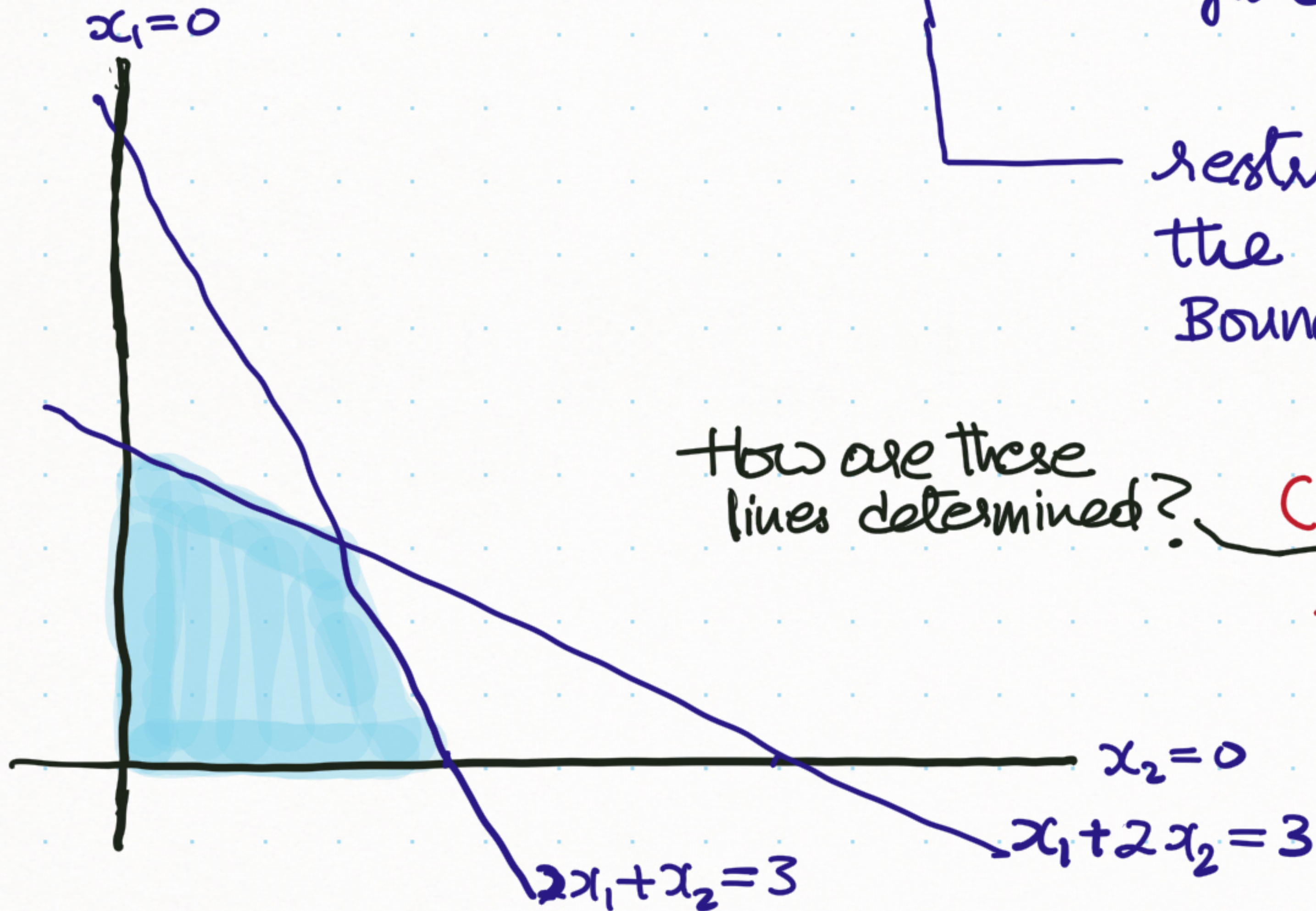
Where is an optimal solution?

e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
 $x_1, x_2 \geq 0$

← Objective function defines a family of lines $-x_1 - x_2 = k$

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How are these lines determined?

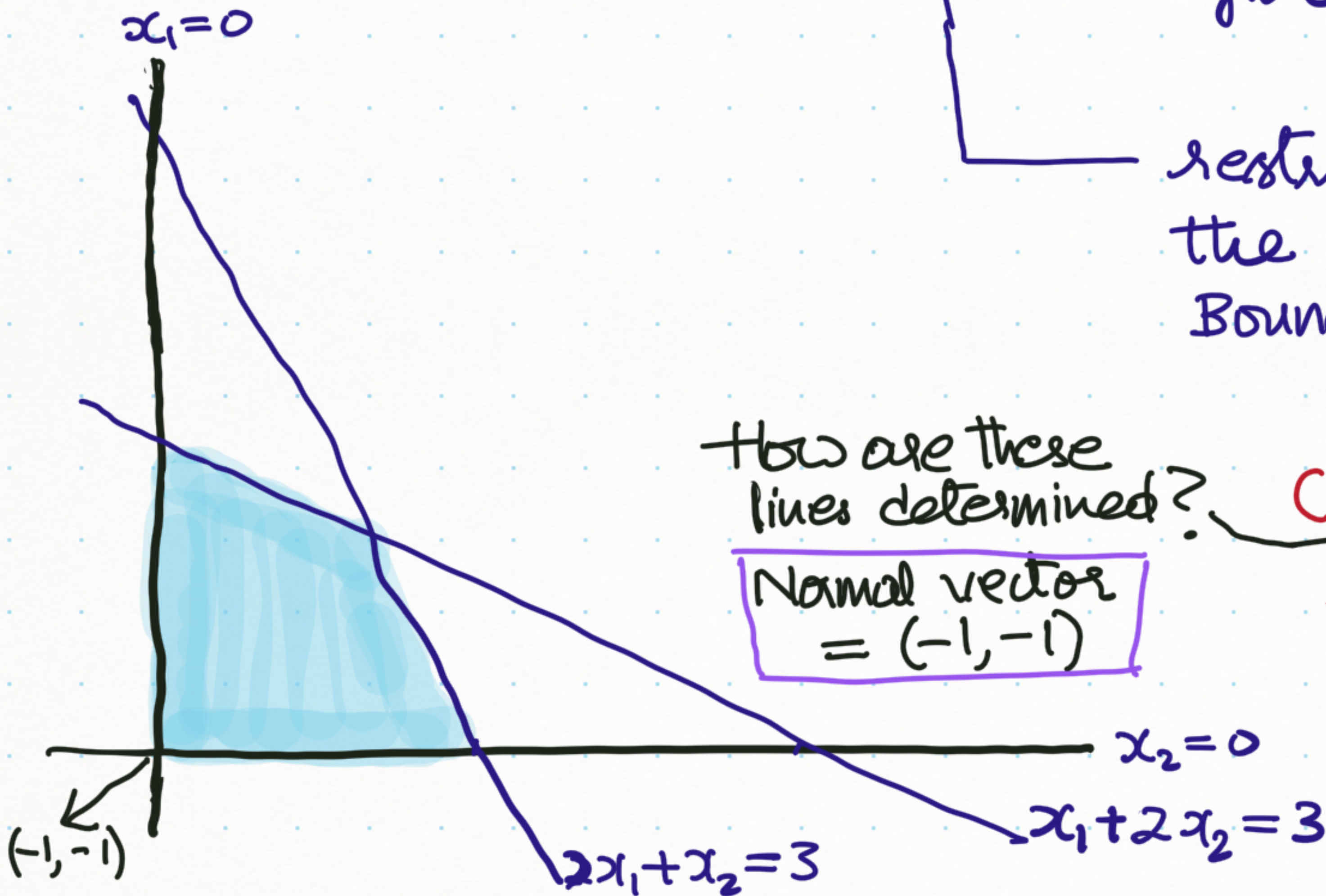
Consider the family of lines $-x_1 - x_2 = k$ as they pass through the feasible region.

e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
 $2x_1 + x_2 \leq 3$
 $x_1, x_2 \geq 0$

← Objective function defines a family of lines $-x_1 - x_2 = k$

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 Boundary given by $x_1 = 0$ & $x_2 = 0$.



How are these lines determined?

Normal vector = $(-1, -1)$

Consider the family of lines $-x_1 - x_2 = k$ as they pass through the feasible region.

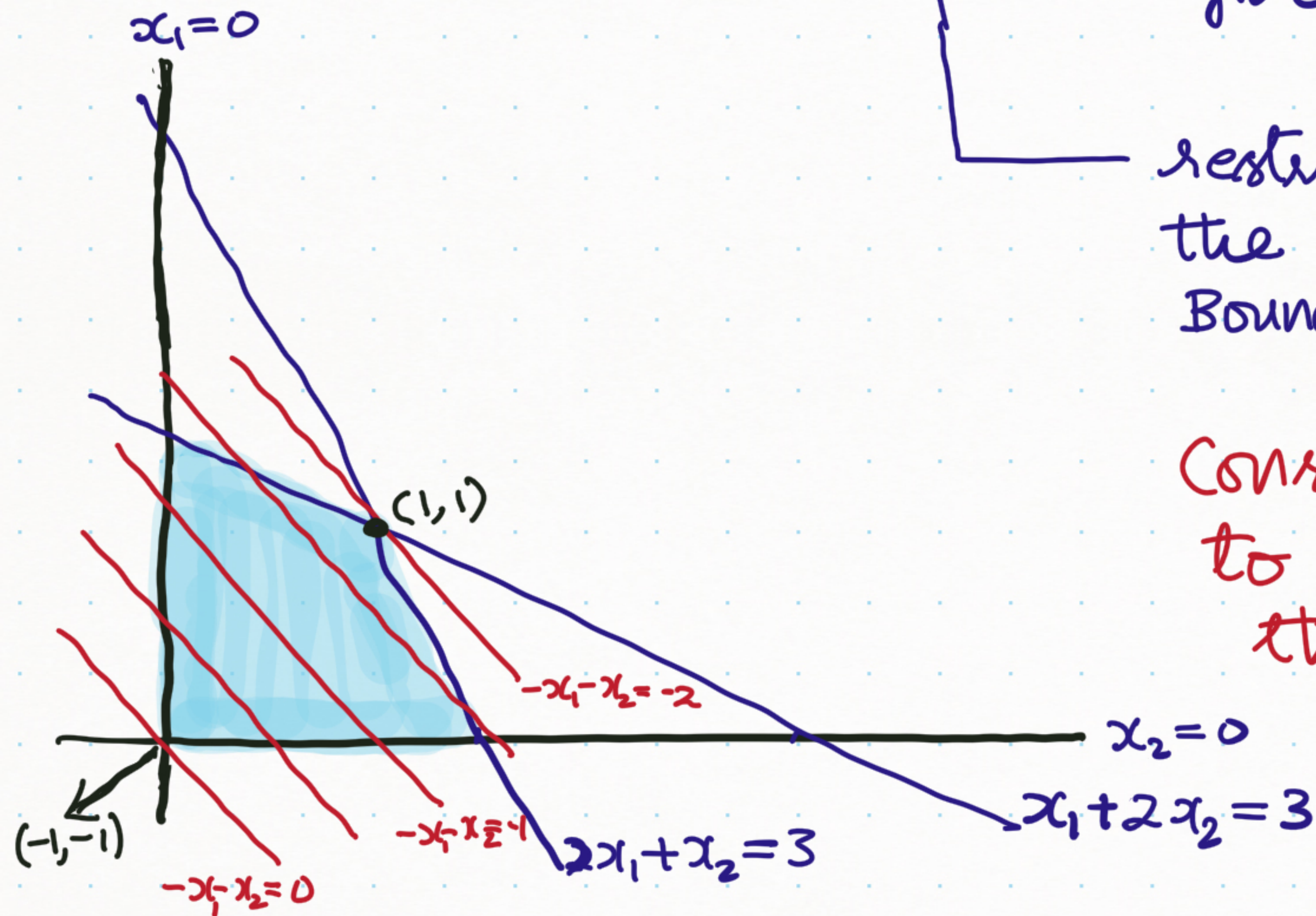
e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
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restricts the feasible set to the non-negative quadrant
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Considers lines perpendicular to $(-1, -1)$ as they pass through the feasible region.

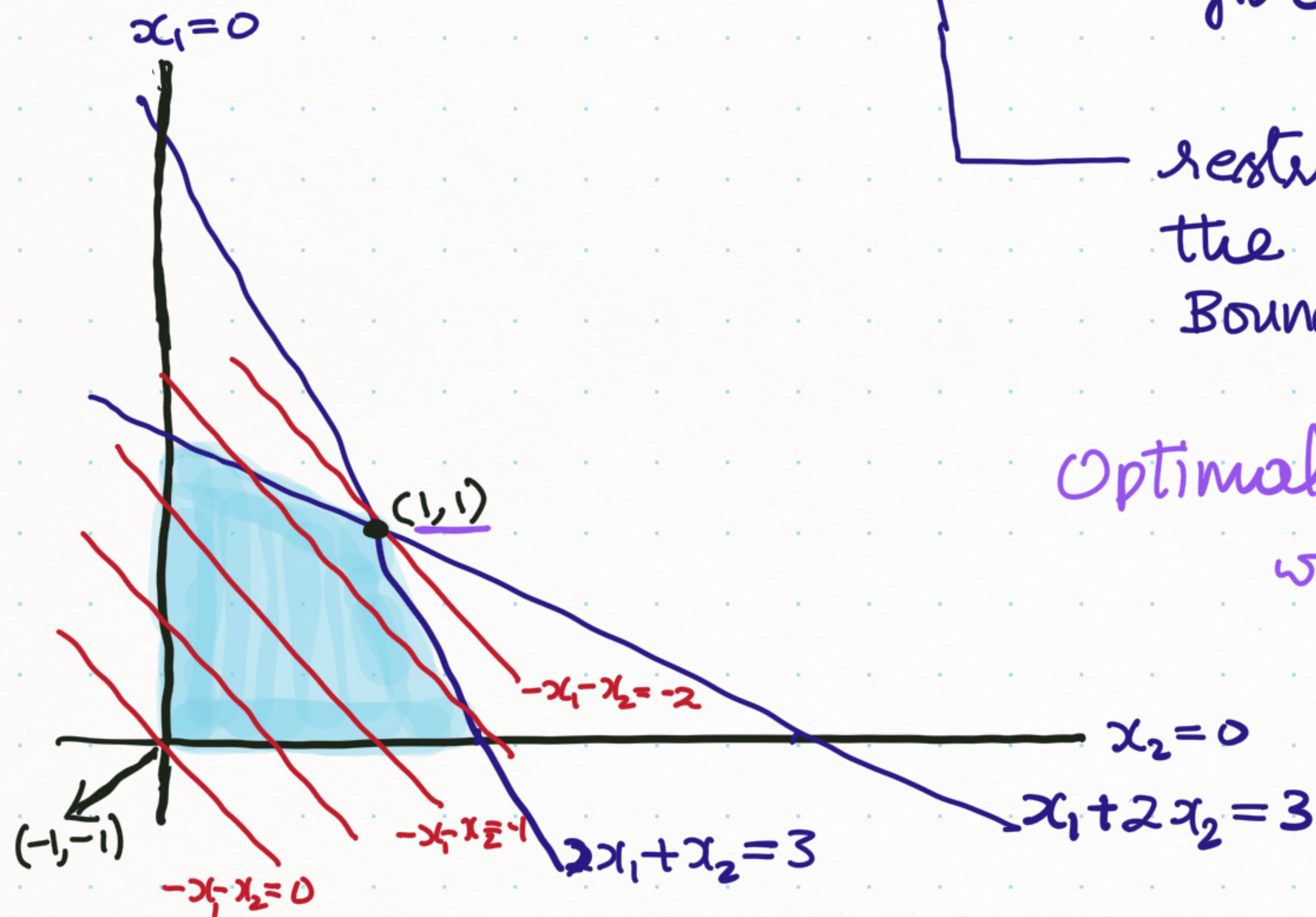


e.g. $\min -x_1 - x_2$
s.t. $x_1 + 2x_2 \leq 3$
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 $x_1, x_2 \geq 0$

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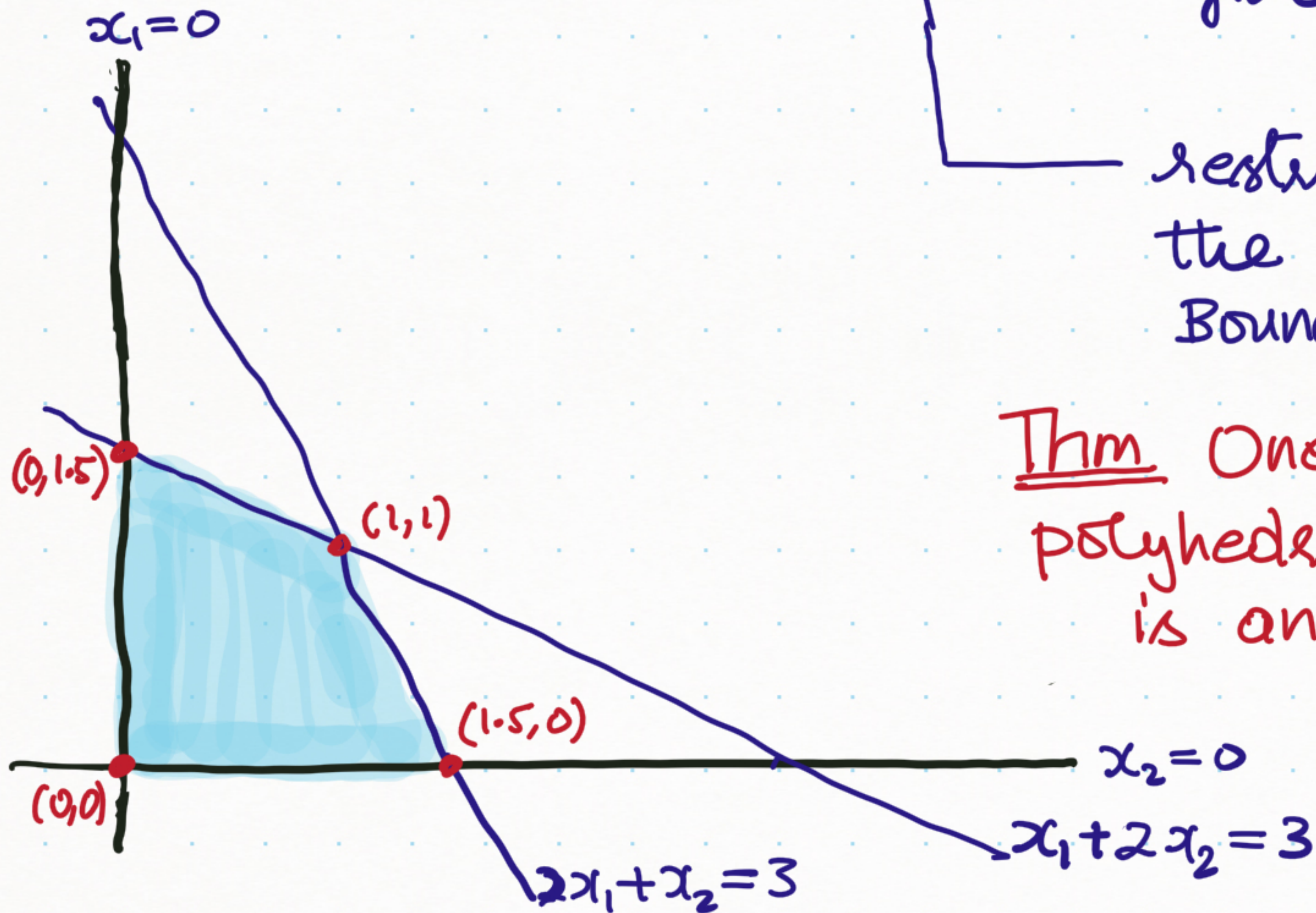
Optimal solution $(1, 1)$
with value $-(1) - (1) = -2$

e.g. $\min -x_1 - x_2$
 s.t. $x_1 + 2x_2 \leq 3$
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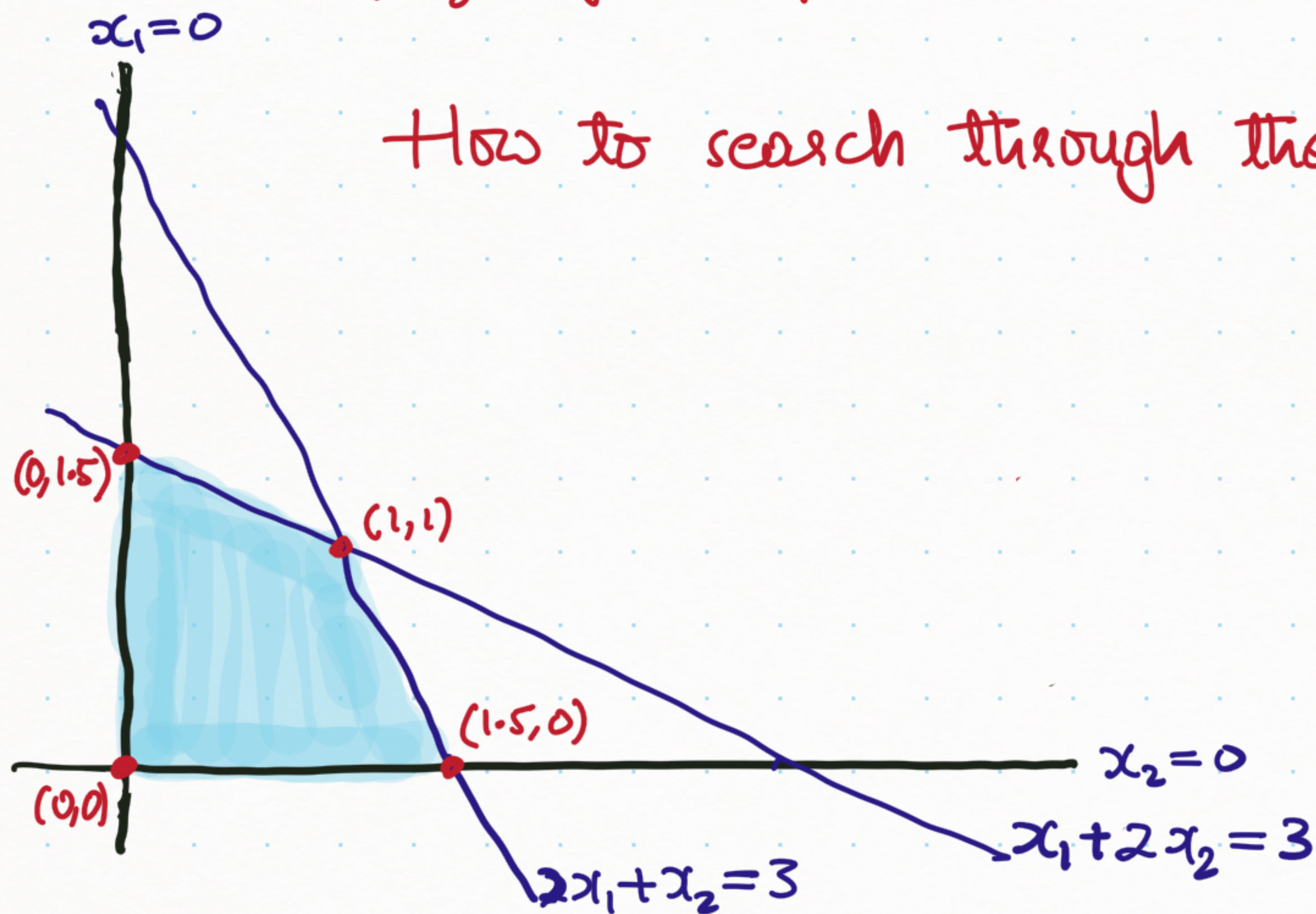
Thm One of the corners of the polyhedral feasible region is an optimal solution (if it exists).


"Infinite problem reduced to finite problem"

There are infinitely many feasible solutions.
There can be infinitely many optimal solutions.
But there will be only finitely many "corners" of the feasible region.

However, there can be exponentially many "corners" in terms of the size of the problem ($n = \# \text{vars}$) e.g.  $0 \leq x_i \leq 1, i=1, \dots, n$ has 2^n corners

How to search through these corners systematically and efficiently?

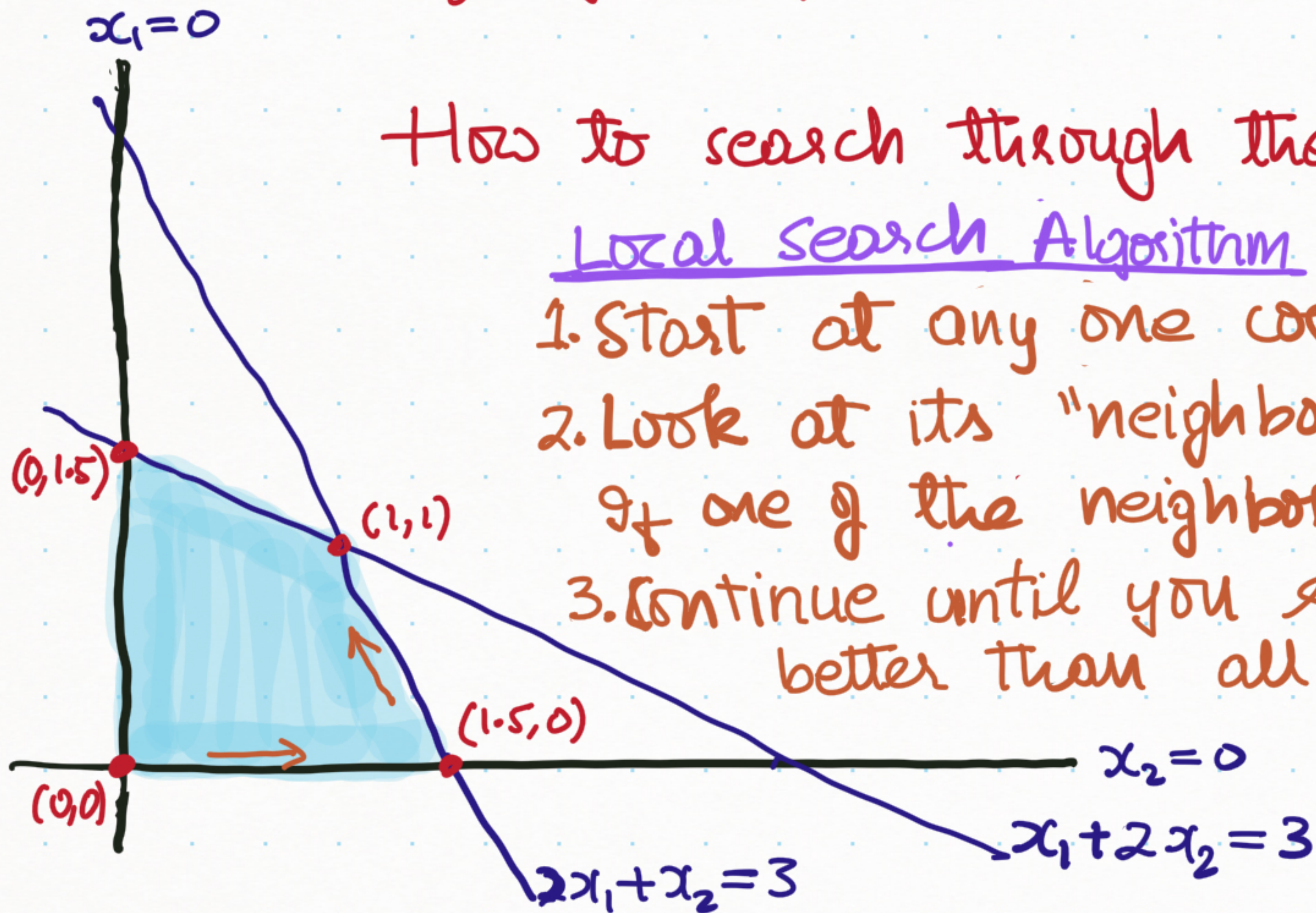


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How to search through these corners systematically and efficiently?

Local Search Algorithm

1. Start at any one corner solution, say $(0,0)$
2. Look at its "neighboring" corners
 If one of the neighbors is better move to that corner
3. Continue until you reach a corner that is better than all its neighboring corners.



Local Optimum

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There can be infinitely many optimal solutions.
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1. Start at any one corner solution
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if one of the neighbors is better move to that corner
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Translating this into linear Algebra gives us
Simplex Algorithm for solving linear programs to optimality.
Global (!!)